# Ahmed Mohamed Ali Nwera

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**Portfolio:** nwera.com/about-me

# Profile:

Experienced Trainer specializing in graphic design and photography with a strong background in creative direction. Skilled in teaching design principles, photography techniques, and visual storytelling to diverse groups of trainees. Proficient in delivering engaging training sessions, mentoring individuals, and fostering skill development. Passionate about empowering others to master creative tools and build strong visual identities.

**Computer & Tools**

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| * Adobe Photoshop | * Adobe After Effects |
| * Adobe Illustrator | * Adobe Premiere |
| * Adobe InDesign | * Blender |

# Experience:

# Creative Director, NWERA Agency, *2020 – Present*

* Led and managed a creative team, overseeing photography, videography, video editing, 3D modeling, and social media design projects.
* Provided coaching and mentorship to team members, enhancing their skills in visual content creation and design techniques.
* Delegated tasks effectively to ensure timely project completion and alignment with client requirements.
* Acquired and maintained relationships with clients, understanding their needs and delivering tailored creative solutions.
* Supervised the development and execution of innovative visual content to meet brand and marketing objectives.

# Graphic Design Instructor, Ismailia Photography Club, *2017 – 2020*

* Trained trainees in graphic design concepts and techniques as a Graphic Design Trainer at Ismailia Photography Club, delivering engaging and informative sessions.
* Utilized strong communication and presentation skills to effectively teach and mentor trainees, ensuring their understanding and skill development.

# Courses:

**Training of Trainers (TOT), Creativa Innovation Hub Ismailia,** *2024*

**Creative Camp (Content Creator), Creativa Innovation Hub Ismailia,** *2024*

**Filmmaking, Artkaz Ismailia,** *2023* **Diploma in Digital Photography and Photoshop,** Alison, *2016***Open-Source Programming**, Information Technology Institute (ITI), *2015*

# Education:

# Bachelor of Management Information Systems, El-Shrouk Academy, *2010*

**Skills:**

**Languages:**Good at spoken and written English.

**Graphic Design Skills:**

 Branding & Visual Identity  Logo Design  Packaging & Print Design

 Color Theory & Typography  Layout & Composition  Social Media Design

**Photography & Videography:**

 Product & Food Photography  Portrait & Event Photography

 Video Editing & Color Grading  Reels & Short-form Content Production

**Digital Marketing & Content Creation:**

 Social Media Strategy  Content Planning & Scripting

 Facebook/Instagram Ads (Basics or with a partner)  Copywriting for Social Media

**Creative Direction & Soft Skills:**

 Team Leadership & Art Direction  Creative Brainstorming & Concept Development

 Project Management  Client Communication & Presentation

 Problem Solving  Time Management  Flexibility & Adaptability